



POSITION 1

Job title: Communication and Advocacy Officer (1 Post)
Reporting to: Executive Director
Duration of appointment: Three (3) Years
Duty Station: NatureUganda national secretariat, Kampala but will support all communication and advocacy requirements for all programmes in the country

Overall purpose of the Job

Design communication strategies on policy, environmental research and conservation, create content for all communication channels or forums to members and partners and organize events that catalyze conservation action

Key tasks of the position

- Design and implement communication strategies on different issues, including national policies, natural resources management, conservation, and sustainable finance, (and other topics as needed) in line with NatureUganda's strategic Plan
- Develop and Implement integrated communication plans and campaigns to support the policy and conservation work including both online and offline activities
- Responsible for developing communications collateral and launching key publications both internally and externally
- In cooperation with NatureUganda other staff, identify and develop strong products for media outreach, and organization branding
- Support technical staff to deliver on communications plans and products (publications, brochures, press releases, social media outreach)
- Work with communicators in partner organizations to liaise on and coordinate joined communications activities; support network activities with communications and social media assets and website updates
- Manage and monitor media relations including maintaining a media database and publications as appropriate

Required Qualifications and skills:

- Minimum of a Bachelor's degree in communication, social science, behavioral change communication, strategic communication, journalism, public relations, development studies or related field.
- Excellent interpersonal skills, attention to detail and creative flair, strong skills in the common computer software packages, website design and management, excellent oral and written communication skills and exceptional organisational abilities
- Knowledge of media relations, developing communication materials, writing content for different channels and developing social media campaigns/projects;



- Strong technical/IT and social media skills;
- Experience in event management and production of printed materials, such as newsletters, reports, policy briefs, etc.
- At least three (3) years of experience in implementing and managing communication or advocacy projects or campaigns in the field of conservation.
- Good interpersonal skills, self-motivated, creative, and strong team player able to work effectively in a network setting;

How you can apply

Qualified candidates should send their online applications including a motivation letter, detailed CV, academic documents, contacts of two professional referees to:

The Executive Director

NatureUganda

P.O.Box 27034, Kampala

Email: info@natureuganda.org

Applications should be completed and submitted ON-LINE not later than 5th September 2021. Applicants are advised to: a) Apply ON-LINE b) Scan and submit relevant documents (Academic Transcripts and Professional Documents, other supporting documents) and sent on-line. c) Each attachment must not exceed a limit of 1MB and only portable documents format (PDF) is allowed. d) Ensure the email subject contains your name and job applied e) Where possible obtain recommendation from a person in a relevant field.

Applicants who will not have received feedback 10 days after the closing date should consider their applications unsuccessful.